



Corporate Announcement Welcoming Kimberley Hayes to Our Advisory Board

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We are excited to announce that Kimberley Hayes has joined the Advisory Board of WorkUS Global Solutions. With over 25 years of experience in leading global operations and more than 15 years in the Direct Sales industry, Kimberley is a strategic visionary whose expertise will be crucial in shaping our future.

Recognized for her award-winning leadership, Kimberley has received several prestigious Stevie Awards for excellence in customer service and corporate leadership. She has successfully managed operations across 28 countries and 17 languages, consistently driving transformative improvements in customer satisfaction, operational efficiency, and revenue growth.

In her most recent role as Chief Customer Experience Officer at Monat Global, Kimberley not only oversaw all aspects of customer experience but also implemented a cutting-edge customer engagement platform. This initiative significantly enhanced customer interaction and loyalty, while also driving revenue growth. Her ability to lead large-scale operations, manage a \$10M annual budget, and create results-focused strategies has consistently yielded measurable improvements across the board.

Kimberley's analytical decision-making, visionary leadership, and passion for innovative problemsolving make her an invaluable addition to our Advisory Board. She will play a key role in influencing and supporting strategic decisions at WorkUS Global Solutions, particularly in optimizing our customer experience and driving operational excellence. Her expertise will be instrumental as we continue to scale globally, enhance client engagement, and achieve new levels of success.

We are honored to welcome Kimberley Hayes and look forward to the strategic insights and impactful contributions she will bring to our organization.



